

PGM 3.1 Associate Program Details

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Those following the PGA of America Associate pathway will need to satisfy all requirements to register as a PGA of America Associate, including the PGA Playing Ability Test requirements, the PGM Qualifying Level Content and Quizzes, the background check and eligible employment at a PGA-Recognized Golf Facility.

Access the [PGA PGM Associate Mentoring Guide](#) here.

Qualifying Level

- Register for Qualifying Level
- Complete Qualifying Level Courses and related quizzes:
 - Introduction to the PGA PGM
 - The PGA Constitution
 - The Rules of Golf A
 - Career Enhancement A
- Document qualifying Playing Ability Test score
- Document eligible employment
- Register and purchase Level 1 materials and online access ([click here](#) to view and/or download PGA PGM Program curriculum information)

Associated Costs

Fees - must be current on all fees and costs associated with the application process. We also have a fee calculator available for your use.

Portal Access to Online Course - \$200 Valid for 9 months – If the Qualifying Level is not passed within 9 months of the purchase date a renewal fee of \$200 will be required.

[SEE ALL FEES AND COSTS](#)

PGA PGM Level 1

- Applicants pay associate fees and Level 1 online course fees. Pre-seminar activities should be completed prior to attending Level 1 seminars.

- Teaching and Coaching 1: Core content on learning, teaching, elements of the game, club performance, and player development with emphasis on beginning players.
- Facility Management 1: Core content about business, customer service, and key operations at golf facilities.
- Pre-Seminar Activities: PGA Associates are encouraged to complete and document pre-seminar activities before attending the seminars. These activities are designed to facilitate discussions during seminar learning activities.
- Seminars: The seminars last a total of five days, offered virtually only.
 - [Level 1 Virtual Seminar FAQ](#)
- Work Experience Portfolio: The work experience portfolio emphasizes activities linked to on-the-job application and performance. These activities include a combination of subject-specific tasks and integrated projects that PGA Associates complete at each level.
- Quizzes: PGA Associates must pass quizzes throughout the content for each course before moving on to the next course. The quizzes are comprised of multiple-choice and true/false items.

Level 2

- Associates will choose one of the following career tracks to pursue for Level 2 and Level 3:
 - Golf Operations Track: Application of The PGA business and customer relations models in the context of multiple operations. Application of content linked to learning, teaching, elements of the game, club performance, with an emphasis on intermediate players.
 - Teaching and Coaching Track: Application of content linked to learning, teaching, elements of the game, club performance, with an emphasis on intermediate players.
 - Executive Management Track: Executive Management provides leadership, hospitality and organizational structure while strategically managing the entire enterprise.
- Pre-Seminar Activities: PGA of America Associates are encouraged to complete and document pre-seminar activities before attending the seminars. These activities are designed to facilitate discussions during seminar learning activities.
- Seminars: The Level 2 Seminars are conducted in Frisco, TX at the Home of the PGA of America and are conducted Monday-Friday.
 - [Level 2 Executive Management Seminar FAQ](#)

- [Level 2 Teaching & Coaching Seminar FAQ](#)
- [Level 2 Golf Operations Seminar FAQ](#)
- Work Experience Portfolio: The work experience portfolio emphasizes activities linked to on-the-job application and performance. These activities include a combination of subject-specific tasks and integrated projects that PGA Associates complete at each level.
- Quizzes: PGA Associates must pass quizzes throughout the content for each course before moving on to the next course. The quizzes are comprised of multiple-choice and true/false items.

Level 3

- Golf Operations Track: Integration of critical business, customer relations, supervision, and operational functions from a management perspective. Integrated perspective of business aspects, learning, teaching, elements of the game, club fitting and physical performance with emphasis on advanced players. Includes a team focused management simulation consisting of integrating operations and management functions.
- Teaching and Coaching Track: Integrated perspective of business aspects, learning, teaching, elements of the game, club fitting and physical performance with emphasis on advanced players
- Executive Management Track: Executive Management provides leadership, hospitality and organizational structure while strategically managing the entire enterprise. Includes a team focused management simulation consisting of integrating operations and management functions.
- Pre-Seminar Activities: PGA Associates are encouraged to complete and document pre-seminar activities before attending the seminars. These activities are designed to facilitate discussions during seminar learning activities.
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 - [Level 3 Executive Management Seminar FAQ](#)
 - [Level 3 Teaching & Coaching Seminar FAQ](#)
 - [Level 3 Golf Operations Seminar FAQ](#)
- Work Experience Portfolio: The work experience portfolio emphasizes activities linked to on-the-job application and performance. These activities include a combination of subject-specific tasks and integrated projects that PGA Associates complete at each level.

- Quizzes: PGA Associates must pass quizzes throughout the content for each course before moving on to the next course. The quizzes will be comprised of multiple-choice and true/false items.
- Comprehensive Knowledge Test: Associates must pass a comprehensive knowledge test before earning PGA Membership. The test is comprised of multiple-choice and true/false items.